

ITESO



Universidad Jesuita  
de Guadalajara

**ITESO**

THE JESUIT UNIVERSITY OF GUADALAJARA



UNIVERSIDAD DE  
EXCELENCIA  
ACADÉMICA

SE/PSA/2004/003

# WELCOME TO GUADALAJARA

Mexico’s second most important city, founded in 1542, the “Pearl of the West” is a captivating metropolis, full of contrast and tradition. Much of the emblematic folklore for which our country is known around the world comes from Guadalajara and its state, Jalisco. Guadalajara is an engaging city and an undisputed symbol of Mexico that offers world-class amenities without losing its provincial charm.



Known for its mariachis, monuments and soccer teams, Guadalajara has many other facets as well: it is an important business hub and a center of technological development that has attracted a significant number of electronics companies, as well as hardware and software developers. Its vibrant cultural life includes outdoor concerts and other artistic activities, as well as internationally relevant events such as the International Book Fair —the most important in Latin America and one of the most important in the Spanish-speaking world— as well as the Guadalajara International Film Festival. In 2005, our city was named the Cultural Capital of the Americas. In 2011, the city of Guadalajara hosted the Pan American Games.

Guadalajara reshapes itself day by day. Countless ITESO professors and alumni have made significant contributions to what Guadalajara is today, and have put it on the world map in the arts, the sciences and advanced social thought.

The Guadalajara Metropolitan Area is home to four and a half million inhabitants, and includes the municipalities of Guadalajara, Zapopan, Tonalá and Tlaquepaque, where the ITESO campus is located.

ITESO, the Jesuit University of Guadalajara, was founded in 1957 and has come to be known for academic excellence, community service, an intelligent spirit and international vision with both global and local perspectives. It belongs to a group of over 200 Jesuit universities around the world, sharing with them a 500 year-old educational tradition, known historically for educating leaders in every field of science and the arts. In Mexico, ITESO belongs to the Jesuit University System, a collaborative project with other high-level academic institutions, including the five campuses of the Universidad Iberoamericana (Mexico City, León, Puebla, Tijuana and Torreón), the Universidad Loyola del Pacífico and the Instituto Superior Intercultural Ayuuk Oaxaca-Mixe.

ITESO grew out of the dream of a group of Jesuits, families and local business people who, some 60 years ago, laid the material and ideological foundations for a different kind of university in Guadalajara. The proposal has been to combine the professional formation and preparation of men and women with a deep sense of social responsibility and justice. ITESO programs are built around the philosophy of Jesuit education, which is known around the world for the comprehensive formation of leaders in every field of science and the arts. ITESO's social commitment is focused on our country's and the world's most urgent development needs: human rights, poverty, education, social and environmental sustainability, urban development, technology, the rural sector and industry.

ITESO has high academic standards, which have been recognized by different accreditation bodies that evaluate our undergraduate and graduate programs. As a University that belongs to the Society of Jesus, ITESO seeks academic excellence in teaching, research, and socially pertinent collaboration, with the aim of training the professionals that our society needs to create a more humane and cohesive world.

The ITESO logo is displayed in a bold, blue, sans-serif font. It is positioned on a light-colored, semi-transparent horizontal band that spans the width of the page. The background of the entire page is a photograph of a lush green campus with many large, mature trees and a paved walkway.

## THE GREEN CAMPUS

ITESO has over 12,000 students and more than 30,000 alumni; a 49-hectare campus that combines nature, architecture and technology in an environment that encourages thinking, the expression of emotions, the cultivation of the spirit, and the promotion of athletic and cultural activities. The university community and its visitors have access to the latest educational facilities and equipment, a network of state-of-the-art informatics and technological systems, fully-equipped laboratories for different disciplines, athletic and recreational spaces, and common areas that leave room for nature.



ITESO is the first university in Jalisco to receive the Certification of Voluntary Compliance with Environmental Standards, awarded by the Ministry of the Environment and Territorial Development (SEMA-DET, in its initials in Spanish) of the Jalisco State Government. This certification is awarded to institutions that take voluntary actions leading to good environmental practices in all of their processes.

## FACILITIES

44 buildings distributed harmoniously over 49 hectares of green areas, with close to 3,700 trees of 300 different species, as well as facilities designed for users with special needs.



## BUSINESS SERVICES AND SPECIALIZED CENTERS AND DEPARTMENTS

- Over 140 classrooms equipped with audiovisual resources.
  - More than 90 specialized laboratories and 74 undergraduate workshops.
  - Eight auditoriums with capacity for up to 2,500 people.
  - Athletic facilities: football, rugby and baseball fields; tennis, basketball, volleyball and beach volleyball courts; gymnasium; track-and-field facilities including a long-jump pit, and recreational areas.
  - Astronomical observatory, medical services, chapel, bank, cafeterias, a bookstore, and a stationery shop.
- Psychological Counseling.
  - Innovation and Design Workshops.
  - Language Department.
  - Ignatian University Center.
  - Physical Education and Wellness.
  - Traditional and high-tech business incubators.
  - Placement office.
  - Social Research and Formation.
  - Ignacio Ellacuría, SJ Pro-Bono Legal Counseling Program.
  - Cultural Promotion.
  - 98 specialized laboratories in: biotechnology; nanotechnology; circuits; electronics; computer systems; industrial, civil, mechanical, chemical, environmental, and food engineering; process simulations; neuromarketing; psychology; audiovisual communications; design, etc.

## “LA PRIMAVERA” FOREST

ITESO has 27 hectares in the nature reserve, located in the core recovery areas of La Primavera Forest, devoted to promoting environmental education, sustainable and comprehensive management, and the conservation and protection of nature.

## INFORMATION AND TECHNOLOGY

- A library with over 500,000 volumes, capacity for 600 simultaneous users, digital information services and a cafeteria.
- Virtual platform with 1,500 courses.
- Technology Building with next-generation infrastructure.
- State-of-the-art computer network with wireless coverage throughout the campus to connect mobile devices.



## ITESO AND SOCIETY

### Innovation, technology and entrepreneurship

For ITESO, innovation and business development are priorities, which is why it forms alliances with industry and public and private institutions in order to develop specific strategies and programs for technological improvement and innovation, providing fertile ground for the development of entrepreneurs, small and medium-sized businesses, and international corporations, which together drive economic and social progress for the country. In addition, the university has infrastructure and collaborative centers and programs that sustain and promote innovation, technological development, and entrepreneurship.

## CENTER FOR TECHNOLOGY AND INNOVATION MANAGEMENT (CEGINT, IN ITS INITIALS IN SPANISH)

The mission of this center is the research, design and development of projects that link the university community to businesses, entrepreneurs, business associations, and the government.

It is located within the ITESO Technology Park, a specialized working space that contributes to regional development by nurturing entrepreneurship and innovation. Here, students join the research teams of incubated businesses, or undertake their own business project.

High-Tech Business Incubator: Receive specialized guidance to start up your own business with support from ITESO, or get help in finding sources of financing to take an existing project to the next level. The main sectors that we work with include hardware, software, electronics, agro-technology, the recycling industry, biotechnology, and food processing.

[iebt@iteso.mx](mailto:iebt@iteso.mx)

#### Business Accelerator:

Support for small and medium-sized companies to enhance their levels of competitiveness in the short term. In addition, a diagnosis of their technological capacities makes it possible to structure foundations for their sustainable development. The Accelerator provides financial support for the program, as well as participation in business networks, contacts to obtain risk capital, and relationships that can open the door to international markets.

[aceleradora@iteso.mx](mailto:aceleradora@iteso.mx)

#### Technology Park:

A physical space that encourages synergy between ITESO, the productive sector, and the government through academic collaboration agreements that focus primarily on the fields of electronics, software, aeronautics, food engineering, and design. It also offers services in the Business Center, such as office leasing, work stations, and the use of laboratories, internet and other facilities of the ITESO campus.

[parque@iteso.mx](mailto:parque@iteso.mx)

#### Competitive Intelligence Unit:

This unit collaborates with companies to obtain information, analyze it, and propose strategies to meet objectives

and enhance competitiveness. It makes use of information services to gain insight into markets and the latest trends in technology, which gives companies a constantly updated view of the competitive environment, enabling them to achieve better business results.

[inteligencia@iteso.mx](mailto:inteligencia@iteso.mx)

#### Knowledge Transfer Unit:

Promotes and facilitates the generation and protection of intellectual property. This unit gives you access to research results generated at ITESO, along with the support and experience of specialized academics and researchers. It also provides guidance for applying to IMPI (Mexican Institute of Intellectual Property, in its initials in Spanish) for the protection of intellectual property.

[transferencia@iteso.mx](mailto:transferencia@iteso.mx)

#### Knowledge Management Unit:

Offers consulting and follow-up services so that projects are completed on time, according to specifications, within budget and with expectations met, using solutions and tools based on the standards proposed by the PMI®.

[proyectosdga@iteso.mx](mailto:proyectosdga@iteso.mx)

[Cegint.iteso.mx](http://Cegint.iteso.mx)





# UNIVERSITY BUSINESS CENTER

A platform where students participate in the sustainable development of companies, helping them to generate more and better jobs, distribute wealth fairly, and contribute to the economic and social development of the region. Its business development programs help students develop skills, values and work experience.

## Micro- and Small-Business Development

This program lets students experience the reality of small businesses, a strategic sector for regional development, as they work on multidisciplinary teams under the guidance of expert consultants, learning how to identify a company's problems, propose solutions for improvement, and optimize the communication and relationships between business owners and the rest of the people who participate the company.

## Professional Internships and Employment:

Through consulting and information about the job market, students connect with companies for job opportunities or professional practices in a wide range of organizations, from small businesses to transnational corporations, including private, public, and non-profit organizations.

## Formation of Entrepreneurs and Business Incubation

The Young University Entrepreneur Program (Jovem, in its initials in Spanish) helps students to develop their entrepreneurial spirit and become successful business people. It shows them how to turn an idea into a business plan, and then to formalize and consolidate their company through the business incubator. It also guides them through the process of securing the funds they need to strengthen their business.

[Universidadempresa.iteso.mx](http://Universidadempresa.iteso.mx)



# PROFESSIONAL APPLICATION PROJECTS

ITESO undergraduate programs include Professional Application Projects (PAP), an educational mediation for students' social and professional formation.

PAP consist of a series of activities carried out in a real-world setting, where students apply their professional knowledge and skills and take an active role in proposing and implementing plans and strategies that generate viable solutions to real social problems. These projects combine students' Social Service with their undergraduate capstone project.

## ITESO PAPs focus on 6 main areas:

- Habitat sustainability.
- Development and inclusion.
- Employability and entrepreneurship.
- Technological development and the creation of sustainable wealth.
- Law and public policy management.
- Communication and culture models and policies.



[Pap.iteso.mx](http://Pap.iteso.mx)



## SOCIAL PROJECTS

Among the main sources of experience and knowledge for students are social projects, organized by ITESO's Center for Social Research and Formation. The university is involved in the following projects, among others:

**The Indigenous Interculturalism Program** promotes education, the defense of territory, care for the environment, and the improvement of productive systems that are respectful of the cultural forms of indigenous communities.

**The Alternative Regional Development Program** has operated in southern Jalisco for over 25 years based on four main lines of collective action: solidarity economics, sustainable environmental management, civic-political action and popular education.

**The Empowerment and Social Conflict Program** contributes to knowledge, education and intervention in sociopolitical conflicts that arise between citizens' movements and the government.

**The Political Ecology Program** establishes ties with social actors in places of environmental conflict to build alternatives for social transformation related to water resources, agro-diversity, and public and social management.

**The Institutional Program of Human Rights and Peace** raises awareness in the university community regarding human rights and peace by promoting the public discussion of relevant issues, with an aim to reshaping the sociopolitical dynamics of Jalisco.

[Formacionsocial.iteso.mx](http://Formacionsocial.iteso.mx)



ITESO has the largest private library in the region, and one of the most important in the country in Social Sciences and Humanities.

## Jorge Villalobos Padilla, SJ Library

It includes five special book collections and one made up of rare and ancient books, along with audiovisual, blueprint, map, and printed periodical collections, as well as a digital library for online consulting.

- Over 500,000 documents including textbooks, monographs, literary works, dissertations, encyclopedias, dictionaries, maps, and audiovisual material. Over 300,000 printed books.
- Audiovisual collection with over 14,000 copies in different formats. Periodicals section with over 130,000 copies of journals.
- Collection of local, national and foreign newspapers. Approximately 2,000 geographical maps.
- Rare and ancient book collection with over 9,000 documents, including specialized material.
- Statistical and geographical information from the National Institute of Statistics, Geography and Informatics (INEGI, in its initials in Spanish).
- Digital library with two million electronic documents ranging from articles in academic journals to financial reports, statistical information, journalism, and maps; the archive includes 28,175 full-text articles from electronic journals, 171,553 books in digital format, and 65 databases.
- Rooms for projecting audiovisuals, courses and consulting.
- Room for users with special needs.
- 18 cubicles for teamwork.
- Book and document loan renewals available online.
- Professional library assistance and user training program.
- Cafeteria and reading rooms.

[Biblio.iteso.mx](http://Biblio.iteso.mx)



## SPORTS AND WELLNESS

Comprehensive education is a priority at ITESO, which is why it offers students the possibility to practice different sports, such as track and field, cheerleading, basketball, soccer, rugby, tae kwon do, tennis, volleyball, and beach volleyball.

All ITESO athletic activities are supported by specialists in physical conditioning, high-performance training, nutrition, sports medicine and psychology, games, recreation and leisure.



Deporteysalud.iteso.mx

### The campus has the following facilities and services:

- Multi-purpose field house, with two basketball/volleyball courts that can be used simultaneously.
- Physical Activity and Recreation Center, with cardio equipment, a weight room, spinning facilities, a recreational area and a cafeteria.
- 400-meter running track and long-jump pit.
- 2,500-meter pedestrian circuit.
- Two outdoor basketball/volleyball courts and a beach volleyball court.
- Three tennis courts.
- Four soccer fields.
- Multi-purpose field (baseball, rugby and soccer).
- Sports medicine facility equipped with a physical therapy and rehabilitation room and a sports science laboratory.
- Changing rooms equipped with showers, bathrooms and lockers.
- Terrace with tables, chairs and umbrellas for recreational use.
- Athletic equipment on loan.

## ART AND CULTURE

An important part of our university life takes place in workshops, courses and lectures. Literature, sculpture, and dancing coexist with film, rock & roll, and performance. Internationally renowned painters, singers, writers and musicians have been invited to ITESO's auditoriums to stimulate the artistic sensitivity of our students and the general public.

ITESO students can participate free of charge in activities involving dance, theater, music, poetry, and film, and attend exhibitions, workshops and seminars, among other activities. They can take complementary courses in the performing arts, the visual arts, literature, music, and cultural heritage and management; they can also attend special events revolving around science and culture.

Cultura.iteso.mx

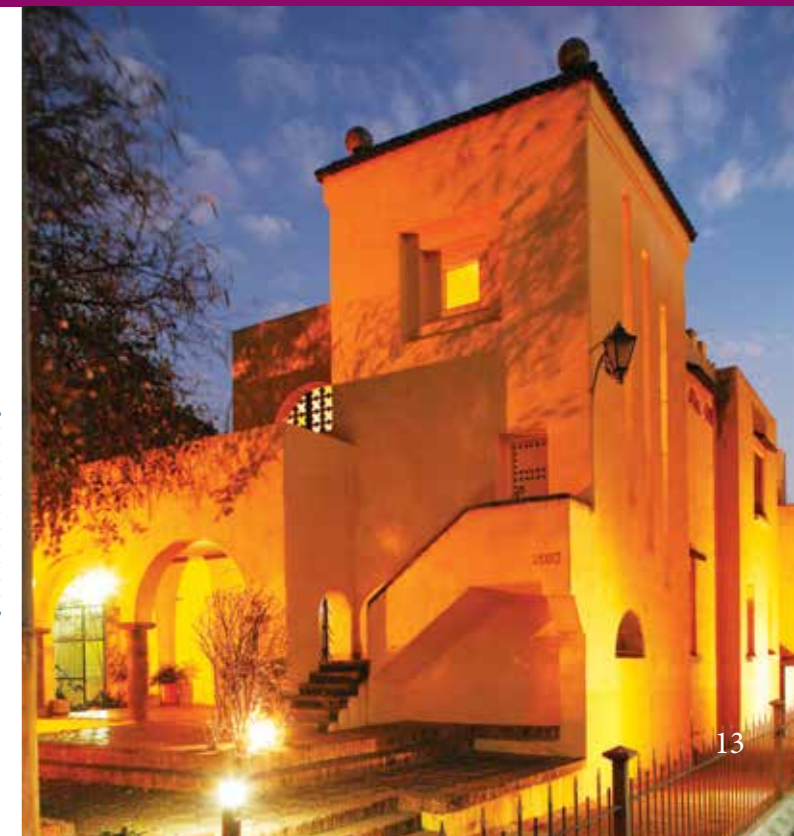


## CASA ITESO CLAVIGERO

Located in the "Americana" Neighborhood of Guadalajara, this is an extension of ITESO for promoting and disseminating the prodigious cultural heritage of the region and the country as a whole. Visitors can take in the architectural beauty of the house itself, and attend artistic exhibitions and performances, as well as academic events. There is also a cafeteria, plus meeting rooms.

Built in 1929 by the renowned architect Luis Barragán, it was designated an Artistic Monument of the Nation by UNESCO in 2006.

Casaclavigero.iteso.mx





# JESUIT IDENTITY

As a university entrusted to the Society of Jesus, ITESO is committed to developing Jesuit spirituality. Students, if they wish to do so, can experience their faith more actively by receiving spiritual guidance, and undertake an enriching discovery of themselves and others. Among the activities in which students can participate are: intensive social service in the summer; spiritual exercises; workshops, courses and lectures; Ignatian Week; volunteer groups and disaster-response teams; retreats, encounters, and Masses.



## Capacity to include

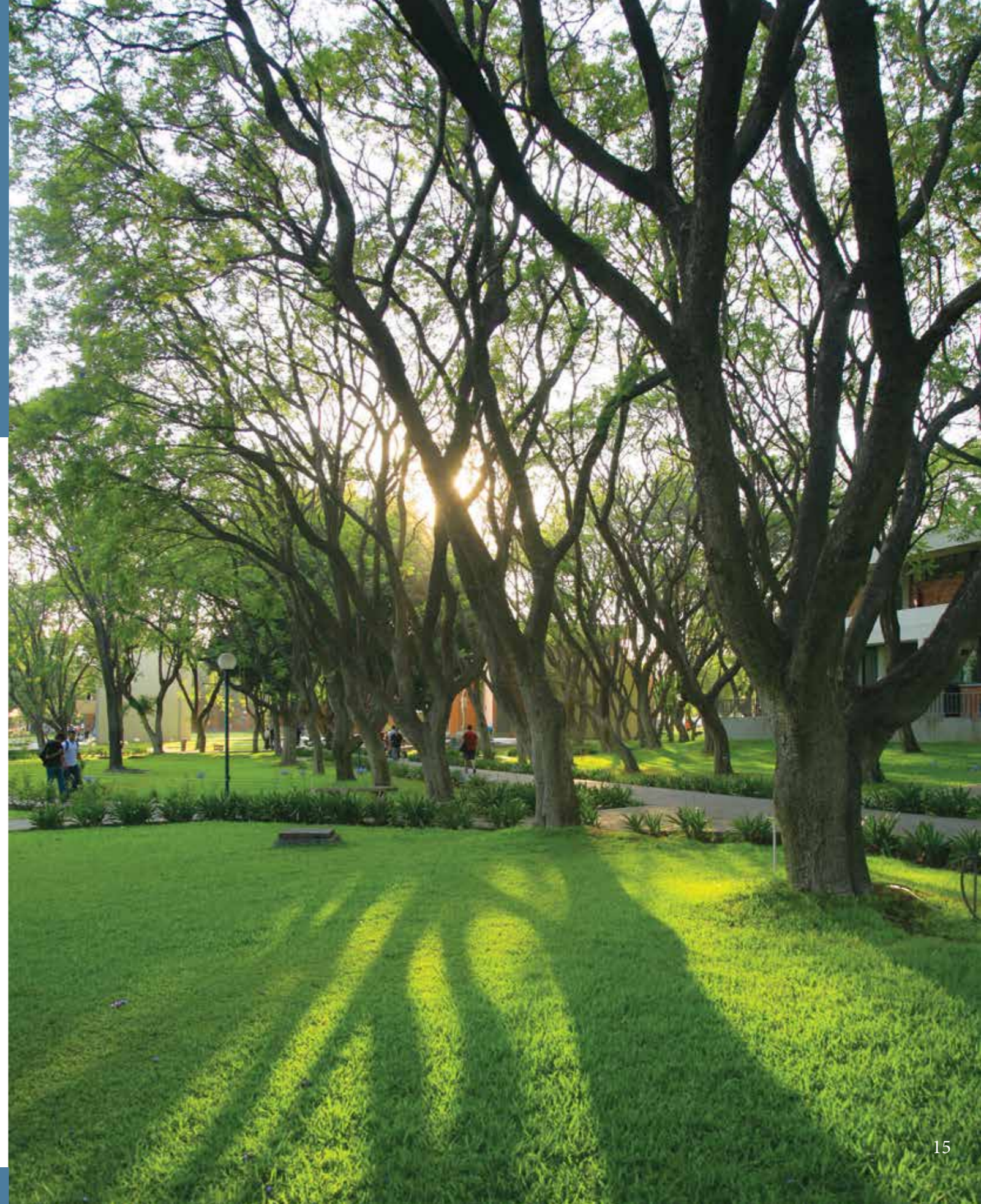
A group of ITESO students, employees, and alumni with different capacities who wish to share their experiences and make contributions to the university community. Our university promotes a culture of inclusion, based on the premise that it dignifies us all and fulfills us as individuals.

[Cui.iteso.mx](http://Cui.iteso.mx)

## Student counseling

Our university offers undergraduate and graduate students confidential orientation from specialists if they find themselves in a situation of conflict; they can request specific counseling, brief therapy, psychological support, or crisis intervention. They can also participate in lectures and courses on smoking, sexuality, bulimia and anorexia, among other topics.

<http://www.iteso.mx/web/c-juven/inicio>



# ITESO, JESUIT UNIVERSITY OF GUADALAJARA - EXPERIENCE THE WORLD

## Map of universities. Jesuit University System, Mexico.

It encompasses the following universities:

- Universidad Loyola del Pacífico
- Instituto Superior Intercultural Ayuuk Oaxaca-Mixe
- ITESO, the Jesuit University of Guadalajara
- Ibero Mexico City
- Ibero León
- Ibero Puebla
- Ibero Tijuana
- Ibero Torreón

Being part of the Jesuit University System allows students, teachers and alumni to discover the different realities of Mexico, share academic proposals, projects, and experiences, and come up with solutions that contribute to the country's development.

[educacionjesuita.mx](http://educacionjesuita.mx)  
[www.suj.org.mx](http://www.suj.org.mx)



AUSJAL



# INTERNATIONAL PROGRAMS

The internationalization of education is an essential priority at ITESO. Undergraduate and graduate students can do some of their studies abroad and choose from over 100 universities— Jesuit and non-Jesuit— in different countries on five continents, thanks to collaboration agreements between ITESO and other universities and exchange programs.

In addition to the academic exchange program, the university offers a range of other options, such as summer courses abroad, the ITESO international summer program, as well as double-degree programs with renowned business schools in France. Furthermore, ITESO supports the international development of its academics by offering them guidance and information about professional stays, academic programs and scholarships for studying abroad.

## International Summer Program

The International Summer Program at ITESO gives students the opportunity to experience international and multicultural diversity through courses taught by distinguished academics from around the world.

## Double-degree program in France

ITESO has set up collaboration agreements in France for double-degree programs in the area of business at the graduate level with ESC RENNES, School of Business, and with ESSCA, École Supérieure des Sciences Commerciales d'Angers, a university with campuses in different cities in France and Eastern Europe.

## Three-Plus-One Program

This innovative program is an option for students who wish to study in Mexico but are not yet proficient enough in Spanish. They are given the opportunity to make progress in their undergraduate studies while they study Spanish. The program includes 1- 3 courses in English, related to the areas of business, humanities, and social sciences, as well as classes in basic and intermediate Spanish.

Along with the courses, students can undertake professional internships in many types of companies, as well as professional application projects, which include social intervention and community initiatives.

## Language Department

ITESO offers English certification programs, as well as courses to learn German, French, Italian and Spanish as a second language. The campus has a multimedia laboratory that is equipped with technology and teaching materials for students to learn and practice languages on their own.

[Lenguas.iteso.mx](http://Lenguas.iteso.mx)



# GLOBAL EDUCATION

As part of its commitment to internationalization, ITESO offers the following academic programs:

Master's Degree in Global Business Administration, with a focus on Emerging Markets, in collaboration with Regis University.

This is the first online, bilingual, and intercultural graduate program in Latin America, and is especially designed to develop successful business competencies for emerging markets.

International PhD in Social Welfare, in collaboration with Boston College.

This program meets the need for training high-level professionals in the study, research, and application of social welfare and related topics.



# PROGRAMS AND ACADEMIC PRODUCTION

## Undergraduate Programs

- Accounting and Corporate Government
- Advertising and Strategic Communication
- Architecture
- Biotechnological Engineering
- Business Administration and Entrepreneurship
- Chemical Engineering
- Civil Engineering
- Communication and Audiovisual Arts
- Communication Sciences
- Computer Systems Engineering
- Cultural Project Management
- Design
- Educational Sciences
- Electronic Engineering
- Engineering in Service Companies
- Environmental Engineering
- Financial Administration
- Financial Engineering
- Food Engineering
- Global Trade and Business
- Industrial Engineering
- Industrial Relations and Human Resource Strategies
- International Relations
- Journalism and Public Communication
- Law
- Marketing
- Mechanical Engineering
- Nanotechnological Engineering
- Network and Telecommunications Engineering
- Nutrition and Food Science
- Political Science and Public Administration
- Philosophy and Social Sciences
- Psychology

Carreras.iteso.mx










### Scholarships and financial aid.

ITESO offers financial support for talented Mexican young people who are interested in studying at the university level but cannot afford it; 45 percent of ITESO students receive some sort of financial aid.

# PROGRAMS AND ACADEMIC PRODUCTION

ITESO has an outstanding academic faculty, with professors who are recognized as leaders in their areas of knowledge and participate in collaboration and research projects, looking for solutions to specific problems that our society faces. Of over 100 researchers, 29 belong to the National System of Researchers (SNI, in its initials in Spanish), and some of them are also members of the Mexican Academy of Sciences.

## Graduate Programs

- Inter-Institutional Phd in Education  CONACYT
- International Phd in Social Welfare  UNAM
- Phd in Engineering Sciences  CONACYT
- Phd in Social-Scientific Studies  CONACYT
- Master in Applied Informatics
- Master in Business Administration (MBA)  REGIS
- Master in Communication of Science and Culture  CONACYT
- Master in Computer Systems  CONACYT
- Master in Constitutional Law and Legal Argumentation
- Master in Education and Knowledge Management
- Master in Electronic Design
- Master in Engineering and Quality Management
- Master in Global Marketing
- Master in Human Development
- Master in Human Rights and Peace
- Master in Management of Educational Institutions
- Master in Philosophy and Social Sciences
- Master in Politics and Public Administration
- Master in Psychotherapy
- Master in Sustainable Building Projects  CONACYT
- Master in Sustainable Cities and Public Spaces  CONACYT
- Specialization in Embedded Systems  CONACYT
- Specialization in System-On-Chip Design  CONACYT
- Specialization in the Improvement of Business Processes

# FORMAL RESEARCH PROGRAMS

Research at ITESO is carried out within the framework of formal research projects that respond to social needs related to the objects of study of the different academic departments:

## Electronics, Systems and Informatics

Research focuses on technological development that is relevant to the regional economy in the field of electronics and information technology.

## Sociocultural Studies

Research focuses on studying the sociocultural production of meaning. Questions about the production of meaning open up a wide range of relevant issues that can be examined from an interdisciplinary and sociocultural perspective.

## Sociopolitical and Legal Studies

Research focuses on generating new knowledge concerning five issues that relate to the quality of democracy.

## Habitat and Urban Development

Research focuses on producing new, useful, and relevant knowledge related to the processes of producing human habitat.

## Technological and Industrial Processes

Its general objective is to develop theoretical and practical knowledge that serves to examine and solve problems related to the use of natural resources and the way processes impact the environment and communities, particularly in western Mexico.

## Education

Its general objective is to study socio-educational practices in order to influence them so that they come closer to fulfilling their main purpose: improving people's quality of life.

## Psychology, Health and Community

Research focuses on producing knowledge about the interrelationships among psychological and sociocultural factors and processes that generate wellness or illness in individuals, groups or institutions, and promoting projects that have a positive impact on these issues.



## Economics, Management and Marketing

Research focuses on the following issues:

- Social Responsibility in Companies and the Government.
- Competitiveness based on Innovation and Technology Management.

## Center for Social Research and Formation

Research focuses on the study of social transformation processes aimed at constructing alternative social development.

It is structured around four programs:

- 1) Empowerment and Social Conflict
- 2) Alternative Regional Development in southern Jalisco
- 3) Political Ecology
- 4) Indigenous Interculturalism

[Investigacion.iteso.mx](http://Investigacion.iteso.mx)



In addition to its extensive production of books, ITESO publishes the following journals: *Xipe Totek* (Philosophy, [xipetotek.iteso.mx](http://xipetotek.iteso.mx)), *Magis* (Professions, [magis.iteso.mx](http://magis.iteso.mx)), *Sinéctica* (Education, [sinectica.iteso.mx](http://sinectica.iteso.mx)) and the collection *Análisis Plural* ([analisisplural.iteso.mx](http://analisisplural.iteso.mx)), as well as electronic journals such as *Fronteras Educativas* ([fronteraseducativas.iteso.mx](http://fronteraseducativas.iteso.mx)) and *Debate Social*, in addition to the weekly edition of *Cruce* ([cruce.iteso.mx](http://cruce.iteso.mx)).



## ITESO CERTIFICATION COURSES AND CONTINUING EDUCATION

ITESO's Continuing Education Programs are aimed at people who want to update their professional competencies and their overall personal development; they have been designed for participants to incorporate new skills that help to solve real problems, such as concrete ways to enhance the competitiveness of companies and organizations and to promote the human development of the people involved.

## PERIODICAL PUBLICATIONS

In accordance with its commitment to the dissemination of knowledge and culture, ITESO has a Publishing Office that focuses on the production and publication of academic material generated both within the university and outside of it, particularly work that makes relevant contributions to the understanding of important issues. Recent publications include:

- *Centrality and Marginality of Communication and Its Study*, Raúl Fuentes Navarro
- *Psychotherapy in Response to Wellness and Illness*, Tania Zohn, Elba Noemí Gómez and Rocío Enríquez (coords.)
- *Ayotzinapa and the Crisis of the Neoliberal Mexican State*, David Velasco, SJ (coord.)
- *Solidarity Economies in Latin America*, José Guillermo Díaz
- *Systemic Urban Observation. Towards an Evaluation of Cities from a Perspective of Complexity*, Alejandro Mendo
- *Communicating Science in Mexico. Discourses and Social Settings*, Susana Herrera, Carlos E. Orozco and Eduardo Quijano (coords.)
- *The Ignatian Style as a Foundation of the Christian-inspired University*, Jesús Vergara, SJ
- *Conflict and Empowerment in Contemporary Social Movements in Jalisco*, Gerardo Pérez, José Bautista and Carlos Peralta
- *Psycho-cultural Development in Mexican Children*, Rebeca Mejía (coord.)
- *The Suicide Phenomenon: A Transdisciplinary Approach*, Teresita Morfín and Armando Ibarra (coords.)

[Publicaciones.iteso.mx](http://Publicaciones.iteso.mx)



### Customized programs for your company

ITESO's academic faculty is made up of professors who are leaders in their areas of knowledge, who promote the construction of significant learning in which students consider their own context and experience in a process of analysis and reflection that gives meaning to their professional and life choices.

Through the Office of Continuing Education, ITESO offers formation and training services. Our certifications, courses, workshops, and seminars meet the training needs of different companies and organizations by designing custom-made tools that fit their requirements and meet their objectives.

[Diplomados.iteso.mx](http://Diplomados.iteso.mx)

## INTERNATIONAL RELATIONS

ITESO has direct contact with universities in Europe, Asia, America and Oceania, as well as with associations and federations, through a variety of collaboration agreements.

In addition to the agreements that ITESO has established with Jesuit universities around the world, it also collaborates with the International Student Exchange Program (ISEP) and the Alliance Platform of the Pacific. ITESO is a member of the Institute of International Education, and participates in the Generation Study Abroad Program, The College Board, and The Association of Latin American Universities. It has close ties to the Association of Universities Entrusted to the Society of Jesus.

ITESO belongs to the Mexican Association of Higher Education Institutions of Christian Inspiration (AMIESIC, in its initials in Spanish), the National Association of Institutions of Higher Education and Universities (ANUIES), and the Federation of Mexican Private Academic Institutions (FIMPES). In addition, ITESO has collaborated with other university programs in the European Union, such as Erasmus+.

### Other ITESO affiliations

ITESO also collaborates with companies that specialize in technology development, such as Intel, HP, Continental, IBM, as well as with civil associations and institutions such as the National Chamber of the Electronic, Telecommunications, and Information Technology Industries (CANIETI, in its initials in Spanish), the Center for Research and Assistance in Technology and Design of the State of Jalisco (Ciatej), the State Science and Technology

Council (Coecytjal), the American Chamber, the American Society of Engineering, the International Association of Law Schools Entrusted to the Society of Jesus, the Collective "Citizens for Transparent Municipalities" (CIMTRA), the School of Engineers of Jalisco, the National Council of Psychology Teaching and Research, the International Association of Jesuit Business Schools, the Iberoamerican Academy of Management, the Institute of Industrial Engineers, the National Science and Technology Council's Registry of Quality Graduate Programs, the Alliance Platform for the Pacific, the Latin American Network of Law Schools, the Graduate Program Network, the state and federal governments, the municipal governments of Zapopan, Guadalajara, Tlajomulco and Tlaquepaque, and the Ministry of the Environment and Territorial Development.



Forums where ITESO students interact with academics and specialists from different areas of knowledge; ITESO chairs have a positive impact on the university community and its social setting, as well as at the international level.

## ACADEMIC CHAIRS

### Alain Touraine

In collaboration with the Universidad Iberoamericana Puebla, this chair addresses sociopolitical and cultural aspects of our society.

### Eusebio Francisco Kino, SJ

This chair looks at the relationship between faith and culture, and encourages reflection on the main ethical and anthropological issues of today's world from the perspective of each individual's personal experience of the Gospel.

### Konrad Adenauer

The main topics addressed are the theoretical models of the social market economy, development and economic policy in Mexico.

### Martín Baró

The chair analyzes and discusses the work of this Salvadoran psychologist and Jesuit, and promotes analysis and reflection on the reality of Latin American countries.

### Unesco-ITESO

The aim is to generate knowledge that favors socially sustainable urban and regional planning.

[posgrados.iteso.mx/web/iteso/catedras](https://posgrados.iteso.mx/web/iteso/catedras)





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