



BUSINESS GRADUATE PROGRAMS GRADUATES' CAREER PATHS

MASTER'S in
**BUSINESS
ADMINISTRATION**

GLOBAL MBA
DUAL DEGREE / ONLINE
FOCUS: EMERGING MARKETS

MASTER'S in
**APPLIED
INFORMATICS**

MASTER'S in
**ENGINEERING
AND QUALITY
MANAGEMENT**

MASTER'S in
**GLOBAL
MARKETING**

MARCO GONZÁLEZ HAGELSIEB

A graduate of the MBA program, he is a Chief Operating Officer Americas for Sanmina Corporation, a global technology firm which provides design, manufacturing and logistics solutions for different industries. Of his time at ITESO, he emphasizes how he learned to be creative and think outside the box, to follow his curiosity and intuition to solve problems and create new solutions.

FRANCISCO JAVIER VÁZQUEZ VILLASEÑOR

A graduate of two degree programs, the Master's Degree in Engineering and Quality Management and the Master's Degree in Business Administration, he is the testing engineer, co-founder and general director of Testing House Mexico, a company that received the 2010 Galardón Jalisco a la Exportación (Jalisco Award for Exports) and the 2011 National Exports Award, among other recognitions. Of his time at ITESO, he highlights having acquired the skills to respond to real-world problems, with a future-oriented vision and actions that add value to both the development of persons and the sustainable growth of companies.

ÉRIKA NAVA

A graduate of the MBA program, she is a senior manager for the Department of Packaging and Merchandising Solutions, The Hershey Company, which is the biggest chocolate manufacturer in the United States. Her thesis, "Development of new products and sustainability," won second place in the International Contest in Case Studies for Teaching, from the National Autonomous University of Mexico. Of her time at ITESO, she emphasizes that she learned the human aspect of administration, concepts that she applies in her job every day.

GAMALIEL SOTO CEBALLOS

A dual degree graduate from the Global MBA in Emerging Markets, he is a commodity manager for the Americas at Jabil Circuit Corporate, a company that provides electronic manufacturing services, and operates in 33 countries of America, Europe and Asia. Of his time at ITESO, he emphasizes that he learned the demanding nature of expertise and learning, since he has shared and worked with people from different countries, cultures, and strategic approaches.



JULIO BROSS HAHN

A graduate of the Master's Degree in Global Marketing, he is the director of ATR, a company that designs, produces and exports technological multimedia devices to more than 20 countries on 4 continents. Of his time at ITESO, he emphasizes that he acquired a unique approach to markets, as well as to how companies should generate value with their products and services to be profitable for their shareholders, to be committed to their employees and to become an agent for social and sustainable change.

JOSÉ IGNACIO GARCÍA DE LA PAZ

A graduate of the MBA program, he is the president and founder of Todo para sus Pies, a company that provides pedicure and manicure services, as well as products for sale. Of his time at ITESO, he emphasizes the take-off of his company thanks to the knowledge he acquired and the development of a franchise strategy. Currently, he manufactures, distributes and exports his products, which provide comfort and health, to more than 70 franchises in Mexico and Central America.

KARLA AGUILAR FRANCO

A graduate of the Master's Degree in Global Marketing, she is the event manager for Latin America in the area of marketing for Panduit Corporation, a company that develops solutions that connect, manage and automate the physical infrastructure of businesses. Of her time at ITESO, she emphasizes that she acquired the basis to push for and implement innovative strategies and the in-depth analysis of market behavior, which helped her as a platform to boost her professional career.

ROBERTO OSORNO HINOJOSA

A graduate of the Master's Degree in Applied Informatics, he has been an academic at ITESO since 1994, in charge of the coordination of efforts between ITESO and the Digital Creative Service. Of his time at ITESO, he emphasizes the importance of professional development oriented toward the benefit of the most vulnerable population, achieving the greater good by every possible means, thus creating goals that are truly inspiring.

JOSÉ DARÍO TAFOLLA ARROYO

A graduate of the Master's Degree in Applied Informatics, he is an information and communication technology administrator for the Federal Commission of Electricity, a government entity that controls, generates, transmits and commercializes electrical energy in Mexico. Of his time at ITESO, he highlights that he acquired skills in strategic management, and that he learned to consider the relationship between people, organizations and society through innovative and decisive Information Technology processes for businesses.

JORGE HIGINIO OCHOA DE LEÓN

A graduate of the MBA program, he is the founder and general manager (2005) of Ingeniería en Telecomunicaciones e Informática SA de CV, a Mexican company dedicated to system and information processing analysis. Of his time at ITESO, he emphasizes the acquired knowledge that led him to start up his company, which has more than 160 collaborators and is known for the quality of its service.

JORGE DE OBESO NORIEGA

A graduate of the Master's Degree in Applied Informatics, he is Head of Continuing Education at ITESO. Of his time at ITESO, he emphasizes the high profile of his classmates and professors, who motivated him to use information systems in innovation procedures, behavior analysis and decision-making.

RICARDO RAMÍREZ HERRMANN

A graduate of the Master's Degree in Engineering and Quality Management, he works as a Global Analytics Engagement Business Manager for Hewlett Packard Mexico, a company that manufactures and commercializes hardware and software, and provides assistance services related to informatics. Of his time at ITESO, he emphasizes the humanistic environment, constant professional training and the quest for knowledge and best practices, as well as the use of the latest technological tools from industry.

Contact Information:

ITESO, Jesuit University of Guadalajara
Graduate School Admissions Office
(33) 3669 3569 / 01 800 364 2900
posgrados@iteso.mx
posgrados.iteso.mx
iteso.mx



ITESO
Universidad Jesuita
de Guadalajara



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