

ONLINE GLOBAL MBA DUAL DEGREE ITESO-REGIS UNIVERSITY

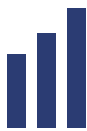
ONLINE-MULTICULTURAL-BILINGUAL-SUMMER VISIT



This is the first online, bilingual, intercultural graduate business program in Latin America especially designed to develop successful entrepreneurial and business skills for emerging markets. The program also covers innovative strategies to enter and expand operations in developed markets.

THIS PROGRAM IS FOR YOU

- This program has been designed for entrepreneurs, business people and executives from Latin America and the US Latino business communities who are looking for business opportunities and managerial careers in the global economy.



Your MBA in emerging markets will allow you to get executive positions in the fields of operations, marketing, finance, human resources, logistics, international trade and technology in Latin American and multi-national companies targeting emerging economies.

ITESO UNIVERSITY AND REGIS UNIVERSITY

- Regis and ITESO have created a joint MBA to prepare Latin American and U.S. Latino executives/entrepreneurs for the rising opportunities of emerging economies around the world. Many future economic opportunities will depend on innovative economic policies and creative business strategies that unravel the challenges associated with emerging firms and markets in the global economy.
- ITESO, the Jesuit University of Guadalajara, founded in 1957, and Regis University of Denver, founded in 1877, belong to the world's network of Jesuit educational institutions, with a 450-year-old tradition of developing leaders in all fields of the arts and sciences.

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DISCOVER STATE OF THE ART ONLINE EXECUTIVE EDUCATION

➤ The Regis-ITESO MBA degree has been customized to fit your educational needs and lifestyle. With the help of video, audio and reading materials, you will be led step-by-step through the learning process and coursework.

ACADEMIC PROGRAM

AREA I

**Environmental Competition
Analysis**

Modern Business Firms
Emerging Global Markets
Strategy in Emerging Economies

AREA II

**Strategic Management for
Emerging and Global Markets**

Financial Strategy
Marketing in Emerging Economies
International Operations Management
Strategic Human Resources

AREA III

**Entrepreneurial Leadership
for the New Economy**

Firm Growth Strategies
Entrepreneurship and innovation
Leadership and Change Management
Corporate Social Responsibility
New Business Environments

*All courses are given in either English or Spanish.

**Program
chair:**

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The subjects in this study plan are subject to constant updating and changes can be made to their order or content.

Recognition of Official Validity of Studies (RVOE) by the Ministry of Public Education as set forth in Ministerial Agreement No. 15018, published in the Official Journal of the Federation on November 29, 1976.

The ITESO-Regis agreement has been valid since 2008.



ITESO
Universidad Jesuita
de Guadalajara



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